

ANTHONY SUMNER

COMMUNICATION SPECIALIST
MOTION, PRINT, & WEB



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BENSENVILLE, ILLINOIS



[TINYCORE PICTURES](#)

[LINKEDIN](#)

[INSTAGRAM](#)

EXPERTISE

PROJECT DESIGN

VIDEO PRODUCTION

CONTENT MANAGEMENT

LAYOUT DESIGN

PUBLIC RELATIONS

PHOTOGRAPHY



PROFILE & OBJECTIVE

Marketing and Communications Specialist with 30+ years of experience spanning government, corporate, legal, and non-profit sectors. Skilled in media production, design, branding, public relations, crisis communications, and community engagement. Dedicated, self-motivated, and adept at working independently or collaboratively to deliver impactful results.

EDUCATION



Bachelor of Science ROCHESTER INSTITUTE OF TECHNOLOGY

1994

Degree in Motion Picture Science with minor in Communication

EXPERIENCE



VILLAGE OF BENSENVILLE MARKETING & COMMUNICATIONS MANAGER

2004-PRESENT

Responsible for the management and execution of communication strategies/campaigns across digital and social channels to meet the institutional objectives of the Village of Bensenville.

TINYCORE PICTURES, LLC CREATIVE DIRECTOR AND FOUNDER

2004-PRESENT

Owner and operator of creative studio specializing in motion, print and web solutions. Focused on compelling visual content for corporate, commercial and non-profit businesses.

J.P. MORGAN-SAN FRANCISCO MEDIA PRODUCTION DIRECTOR

1999-2004

Reported to Senior Managing Director, JPM Investment Banking. Responsible for producing in-house media and graphic materials, printing vendors, project budgets, and directing all creative services.

TECHNICAL SKILLS



ADOBE CS

MS 365 SUITE

SOCIAL MEDIA

WEB DESIGN

BRANDING

SEO/SEM

ACHIEVEMENTS

BRANDS I'VE WORKED WITH



JPMorgan

NETFLIX



INTERESTS



PERSONAL

CREATIVE

ORGANIZED

EFFICIENT

TECH-SAVVY

RELIABLE

COLLABORATIVE

EXPERIENCE CONTINUED

FTI CONSULTING-SAN FRANCISCO VIDEO & MOTION GRAPHICS SPECIALIST

1994 - 1999

FTI leads the industry in leveraging new technologies to create powerful, persuasive presentations in courtroom litigation. Employed full-time and as freelancer over 5-year period. Managed video production services and courtroom technology for projects from concept to final trial. Clients included several high-profile cases such as the O.J. Simpson Defense, Dow Chemical and Rodney King trials.

MONACO MOTION PICTURES ASST. DIGITAL OPERATIONS MANAGER

1996 - 1998

A complete post-production motion picture and video facility serving the entertainment industry. Responsible for operation of film to tape transfer service, supervised telecine operations, tape operators, audio sync, engineering, and lab. Liaison with client for editorial and scheduling of client dailies. Client projects included ILM, Warner Brothers, Disney, Pixar, E entertainment Television and many more.

FREELANCE CONSULTANT ART DIRECTOR / DESIGNER

1994 - 2003

Maintained active roster of freelance opportunities throughout career. Allowing for an expansive portfolio that includes much of everything - print, video, multimedia and online. Worked with agencies and clients throughout the San Francisco, Chicago and New York regions in a very diverse mix of markets and industries. Clients included Genentech, PeopleSoft, Pottery Barn, Adobe Systems, National Organization for Women, and more.

SAATCHI & SAATCHI, S.P.G. MARKETING ANALYST

1992 - 1994

Worked in the sales productivity group in Rochester, NY. Responsibilities included gathering statistical data on brand identity response and media coordination for clients from Kodak and Xerox to UPS.

REFERENCES

AVAILABLE UPON REQUEST
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